



# CALL FOR SPONSORS

## **9<sup>th</sup> International Conference on Reliable Software Technologies - Ada-Europe 2004 Palma de Mallorca, Spain, June 14-18, 2004**

<http://www.ada-europe.org/conference2004.html>

Document Version 1.1

### GENERAL INFORMATION

The 9<sup>th</sup> International Conference on Reliable Software Technologies (Ada-Europe 2004) will take place in Palma de Mallorca, Spain. The conference will comprise a three day technical programme from Tuesday to Thursday with workshops and tutorials on Monday and Friday.

The conference provides an international forum for researchers, developers and users of reliable software technologies. Presentations and discussions will cover applied and theoretical work currently conducted to support the development and maintenance of software systems. Participants include practitioners and researchers from industry, academia and government.

There will be a special session on embedded systems, including the use of Ada in this realm.

Paper, tutorial, poster and workshop topics include:

- Embedded Systems (special session).
- Management of Software Development and Maintenance: Methods, Techniques and Tools.
- Software Quality: Quality Management and Assurance, Risk Analysis, Program Analysis, Verification, Validation, Testing of Software Systems.
- Software Development Methods and Techniques: Requirements Engineering, Object-Oriented Technologies, Formal Methods, Software Management Issues, Re-engineering and Reverse Engineering, Reuse.
- Software Architectures: Patterns for Software Design and Composition, Frameworks, Architecture-Centered Development, Component and Class Libraries, Component Design.
- Tools: CASE Tools, Software Development Environments, Compilers, Browsers, Debuggers.
- Kinds of Systems: Real-Time Systems, Distributed Systems, Fault-Tolerant Systems, Information Systems, Safety-Critical and Secure Systems.
- Applications in Multimedia and Communications, Manufacturing, Robotics, Avionics, Space, Health Care, Transportation, Industry.
- Ada Language and Tools: Programming Techniques, Object-Oriented Programming, New Approaches in Tool Support, Bindings and Libraries, Evaluation and Comparison of Languages, Language Extension Proposals.
- Ada Experience Reports: Experience Reports from Projects using Ada, Management Approaches, Metrics, Comparisons with past or parallel Experiences in non-Ada Projects.
- Education and Training.

- Case Studies and Experiments.

The conference is being organised by the University of the Balearic Islands on behalf of Ada-Europe. Further details can be found on the conference web site: <http://www.ada-europe.org/conference2002.html>, particularly in the call for papers.

## SPONSORSHIP

The annual Ada-Europe conference is the most important event of the year for European Ada users and companies involved or interested in reliable software technologies. It is one of the two main events in this field world-wide. Over the past three years attendance has been steadily growing and attendance between 100 and 120 is anticipated for 2004.

### Local sponsors

- enjoy exposure to an international audience;
- enjoy visibility of their support for local initiatives;
- enjoy visibility of their support for the local software industry and university.

### Industry sponsors

- show visible commitment; saying that they are active and will remain active in this field;
- show commitment to Software Quality by publicly supporting a conference focussing on techniques for making good software;
- are seen helping with a major event in their community.

Sponsoring this conference provides a sliding scale of advantages. The following table on the next page describes the different levels of sponsorship. See also the notes that follow.

Commitments	Benefits
<b>Supporter</b> Donate 200 EUR or more. Donate an equivalent value of pens, pads, or other souvenirs mentioning the name, place and date of conference; minimum 150 examples. Donate an equivalent value of books or software to be used as competition prizes. Donate an equivalent value of goods or services.	Your logo (up to 5000 pixels) or name on the conference web site in the sponsors' page, and (up to 2500 pixels) on the home page. Your logo or name in the sponsors' section of the conference program.

Commitments	Benefits
<p><b>Sponsor</b></p> <p>Donate 1000 EUR or more in cash, goods or services, for example:</p> <p>Sponsor or host a social event, a reception, a lunch, an outing.</p> <p>Donate tee-shirts, bags, books, umbrellas, or similar souvenirs mentioning the name, place and date of conference; minimum 150 examples.</p> <p>Donate person-hours of stewarding, guiding or assisting in the smooth operation of the conference.</p>	<p>Your logo (up to 7500 pixels) on the conference web site in the sponsors page; clicking on the logo links to your web site. Your logo or name (up to 4000 pixels) on the conference home page, also linking to your web site.</p> <p>Your logo and company name in the sponsors' section of the conference program.</p>
<p><b>Industry Sponsor</b></p> <p>Donate 2000 EUR or more.</p>	<p>Your logo (up to 15000 pixels) and contact details on the conference web site in the sponsors page; clicking on the logo links to your web site. Your logo or name (up to 7500 pixels) on the conference home page, also linking to your web site.</p> <p>Your logo and company details in the sponsors' section of the conference program.</p> <p>Your logo displayed in the conference area.</p> <p>Your documentation and promotional material available to attendees during the conference.</p>
<p><b>Exhibitor</b></p> <p>Donate 2200 EUR.</p> <p>For full details see the Call for Exhibitors page <a href="http://dmi.uib.es/~AE2004/AE2004cfe.html">http://dmi.uib.es/~AE2004/AE2004cfe.html</a> or contact the exhibition chair.</p>	<p>A booth at the exhibition (number limited), inclusion in the vendor presentation track, one free conference registration.</p> <p>Your logo (up to 15000 pixels) and contact details on the conference web site in the exhibitors page; clicking on the logo links to your web site.</p> <p>Your logo and company details in the exhibitors' section of the conference program.</p>
<p><b>Higher levels of sponsorship</b></p>	<p>Please contact the organisers.</p>

The conference program is the main medium of publicity for the conference. The first preliminary version will be available in January 2004. As the program evolves, the latest version will always be available on the conference web site. At the beginning of February 2004 a large number of printed copies of the advance program will be distributed to those who might attend the conference: professionals and academics from all over the world.

Your sponsorship will be active as soon as your donation has been accepted in writing and received. The program and web site will be modified as soon as it is possible to include your details.

To make an offer of sponsorship or to request more information please contact:

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Ada-Europe, who is funding this conference, is a not-for-profit organisation; in some cases a donation made directly to Ada-Europe may be able to be offset against revenues for tax purposes. Contact Ada-Europe directly if you wish to make a large donation in favour of this conference. See <http://www.ada-europe.org> to learn more about Ada-Europe or contact its chairperson Mr. Erhard Ploedereder, [ploedere@informatik.uni-stuttgart.de](mailto:ploedere@informatik.uni-stuttgart.de).

## ADA

Ada is a programming language used in the development of computer software. It is the first internationally standardized object-oriented programming language and supports concurrency and distribution as well as numeric, information systems, real-time systems, and many other types of applications. The concurrency is well defined and thoroughly integrated with all of the other features of the language offering a multitude of opportunities that are difficult to realize in other languages.

Features of the language have made it a popular choice of programming language where the absence of errors is important. Studies have shown that the reduced error rate and easy readability reduce the cost of software development and maintenance compared to other programming languages.

More information can be found at this two links: <http://www.adapower.org> and <http://www.adaic.org/>.

## RELIABLE SOFTWARE TECHNOLOGIES

Technologies have been developed to produce software which is reliable, meaning software that is unlikely to behave in an unexpected way, for example to crash. In many situations, particularly where human safety is involved, these methods are required; elsewhere the desirability of error free code justifies the cost of such technologies.

The conference is devoted to the more general area of reliable software technologies. In this sense, there are papers on formal methods, testing, software architectures and design, software engineering tools, Ada, etc. We believe that the role of reliable software technologies is more and more important, as computer applications control more and more of our everyday systems. The goal of our conference is to contribute to advancing the state of the art of all these technologies that will help us in achieving better and more reliable software at a lower overall cost.

## ADA-EUROPE

Ada-Europe is an international organisation, set up to promote the use of Ada and active since the early 80s. It aims to spread the use and the knowledge of Ada and to promote its introduction into academic and research establishments. Above all, Ada-Europe intends to represent European interests in Ada and Ada-related matters.

In its current form, Ada-Europe was established in 1988. As there was no European legal framework to govern such organisations, it was established according to Belgian Law.

Currently, the member organisations are Ada-Belgium, Ada-Denmark, Ada-Deutschland, Ada-France, Ada-Spain, Ada in Sweden, Ada-Switzerland and Ada UK. Individual members

of these organisations can become indirect members of Ada-Europe. Direct membership is available to individuals in countries without national member organisation. At the moment, Ada-Europe has about 550 indirect members. They receive the quarterly Ada User Journal, produced jointly by Ada-Europe and Ada UK, which contains Ada-related papers, experience reports, details of past, present and future Ada events and activities, and reviews of new publications and products. The journal is usually distributed via the national member organisations, but can also be mailed directly at additional postage costs.

A reduced registration fee at the annual Ada-Europe conference is an additional benefit to direct and indirect members registered with Ada-Europe by their national organisations.

More information can be found at <http://www.ada-europe.org/>.

## DEPT. OF MATHEMATICS & COMPUTER SCIENCE, UIB

Detailed information can be found on the WWW-pages of the department at <http://dmi.uib.es>.