



CALL FOR SPONSORS

12th International Conference on Reliable Software Technologies - Ada-Europe 2007

25 - 29 June 2007, Geneva, Switzerland



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General Information

The 12th International Conference on Reliable Software Technologies will take place at Ecole d'Ingénieurs de Genève, University of Applied Sciences, Geneva, Switzerland. The conference will comprise a three-day technical programme from Tuesday to Thursday with workshops and tutorials on Monday and Friday. There will be an exhibition from Tuesday to Thursday.

The conference provides an international forum for researchers, developers and users of reliable software technologies. Presentations and discussions will cover applied and theoretical work currently conducted to support the development and maintenance of software systems. Participants include practitioners and researchers from industry, academia and government.

Further details on papers, tutorials, posters and workshop topics can be found on the conference web site: <http://www.ada-europe.org/conference2007.html>, particularly in the call for papers.

What are Reliable Software Technologies?

Reliable software is unlikely to behave in an unexpected way, for example to crash. During the last few decades, several technologies have been developed to produce software which is reliable. In many situations, particularly where human safety is involved, these methods are required; elsewhere the desirability of error free code justifies the cost of such technologies.

The conference is devoted to the more general area of reliable software technologies. In this sense, there are papers on formal methods, testing, software architectures and design, software engineering tools, distributed systems, real-time systems, etc. We believe that the role of reliable software technologies is more and more important, as computer applications control more and more of our everyday systems. The goal of our conference is to contribute to advancing the state of the art of all these technologies that will help us in achieving better and more reliable software at a lower overall cost.

Sponsorship

The 12th International Conference on Reliable Software Technologies is the most important event of the year for European universities, research centres and companies involved or interested in reliable software technologies. It is one of the two main events in this field world-wide. Over the past three years attendance has been steadily growing and attendance between 100 and 150 is anticipated for 2007.

Local sponsors:

- enjoy exposure to an international audience;
- enjoy visibility of their support for local initiatives;
- enjoy visibility of their support for the local software industry and university.

Industry sponsors:

- show visible commitment; saying that they are active and will remain active in this field;
- show commitment to Software Quality by publicly supporting a conference focussing on techniques for making good software;
- are seen helping with a major event in their community.

Sponsoring this conference provides a sliding scale of advantages. The following table describes the different levels of sponsorship. *See also the notes that follow.*

Commitments	Benefits
<p>Supporter</p> <p>Donate 200 EUR or more.</p> <p>Donate an equivalent value of pens, pads, or other souvenirs mentioning the name, place and date of conference; minimum 150 examples.</p> <p>Donate an equivalent value of goods or services.</p>	<p>Your logo (up to 5000 pixels) or name on the conference web site in the sponsors' page, and (up to 2500 pixels) on the home page.</p> <p>Your logo or name in the sponsors' section of the conference program.</p>
<p>Sponsor</p> <p>Donate 1000 EUR or more in cash, goods or services, for example:</p> <p>Sponsor or host a social event, a reception, a lunch, an outing.</p> <p>Donate tee-shirts, bags, books, umbrellas, or similar souvenirs mentioning the name, place and date of conference; minimum 150 examples</p>	<p>Your logo (up to 7500 pixels) on the conference web site in the sponsors page; clicking on the logo links to your web site. Your logo or name (up to 4000 pixels) on the conference home page, also linking to your web site.</p> <p>Your logo and company name in the sponsors' section of the conference program.</p>
<p>Industry Sponsor</p> <p>Donate 2000 EUR or more</p>	<p>Your logo (up to 15000 pixels) and contact details on the conference web site in the sponsors page; clicking on the logo links to your web site. Your logo or name (up to 7500 pixels) on the conference home page, also linking to your web site.</p> <p>Your logo and company details in the sponsors' section of the conference program.</p> <p>Your logo displayed in the conference area.</p> <p>Your documentation and promotional material available to attendees during the conference.</p>
<p>Exhibitor</p> <p><i>See conference web site for full details and application form or contact the exhibition chair.</i></p>	<p><i>A booth at the exhibition, inclusion in the vendor presentation track, one free conference registration.</i></p> <p><i>Your logo (up to 15000 pixels) and contact details on the conference web site in the exhibitors page; clicking on the logo links to your web site.</i></p> <p><i>Your logo and company details in the exhibitors' section of the conference program.</i></p>
<p>Higher levels of sponsorship</p>	<p>Please contact the organisers.</p>

The program and the web site of the conference are the main medium of publicity for the conference. The first preliminary version of the program will be available in February 2007. As the program evolves, the latest version will always be available on the conference web site. At the beginning of March 2007, a large number of printed copies of the advance program will be distributed to those who might attend the conference: professionals and academics from all over the world.

Your sponsorship will be active as soon as your donation has been accepted in writing and received. The program and web site will be modified as soon as it is possible to include your details.

Notice of change to the web site is sent automatically to those that request it.

This document is not contractual. Any offer of sponsorship will be considered on its own merits. The organisers reserve the right to refuse offers, judge the value offers, request sureties and change these conditions without warning.

To make an offer of sponsorship or to request more information please, contact the conference chair:

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